

Press release

**Innovations abound from companies in France's Rhône-Alpes Region
at the Techtexsil 2011 trade fair
Frankfurt – May 24-26, 2011**



22 companies who produce technical or functional textiles in France's Rhône-Alpes Region will exhibit at the 14th edition of the Techtexsil Frankfurt trade fair on May 24 to 26. They are grouped together under the auspices of Techtera, a competitiveness cluster for producers of fabrics and supply materials in the region and its partner, Espace Textile, an organization which promotes fabric producers. The cluster has set two objectives for the Frankfurt fair: continue its internationalization and consolidate relationships or partnerships with European textile clusters, especially those in Germany, a target country for its international strategy. Meetings and inter-cluster events will be organized for companies at the fair, especially with ZITEX, the North Rhine-Westphalia textile cluster.

Exhibiting under an « Innovation together » banner, the collective watchword of French organizations and companies in the French Pavilion, Rhône-Alpes companies reflect their region's leadership – N°1 in France for technical fabrics - and highly innovative character, specific know-how and diverse members. All final markets for these textiles will be addressed: healthcare, transportation, construction, engineering, personal safety, sport & leisure activities, industry ... Meet them in Hall 3.1 at Messe Frankfurt.

Company	Hall	Stand
AZUR TEXTILES	3.1	B66
BEL MAILLE	3.1	B81
BILLION MAYOR INDUSTRIE	3.1	B66
BLANCHARD	3.1	A78
BOLDODUC	3.1	B85
BLUE STAR SILICONES	3.1	B68
CHAMATEX	3.1	A80
CHEYNET ELASTICS	3.1	A76
CHOMARAT TEXTILES INDUSTRIE	3.1	B98
DIATEX	3.1	B84
DICKSON PTL	3.1	B78
EUROPROTECT	3.1	B72

MARDUEL	3.1	B70
MASSEBEUF TEXTILES	3.1	B76
R-STAT	3.1	B87
SAMUEL ROCHE	3.1	B89
SASYTEX	3.1	B74
SATAB-FOURNEYRON	3.1	C86
SCHAPPE TECHNIQUES	3.1	A71
SOFILETA	3.1	B83
MONTDOR	3.1	A81
MDB TEXINOV	3.1	C90
« Innovation together in Rhône-Alpes” promotional stand - Espace Textile/Techtera	3.1	B82

Each Techtexil Frankfurt fair provides the opportunity for exhibitors to present their new items and most innovative products. From small to large companies, innovation has been proven in the Rhône-Alpes region whose companies have won the fair's top prize for innovation many times over.

List of some previously awarded Techtexil Innovation Prizes:

- MASSEBEUF (2009) for their new thermo-formable polymer fiber
- SETILA (2007) for their photo-luminescent fabric with its long-lasting effect
- PORCHER INDUSTRIE (2003) for their See'n Save fabric.

The Rhone-Alpes Region is classed at the top of the technical fabric industry with 140 companies, 10,000 qualified employees, 65% of the capacity for French production generating 70% of France's textile sales and over 300,000 tons produced (2007 figures). In 10 years and 6 fairs, the number of Rhône-Alpes companies exhibiting in Techtexil Frankfurt's French Pavilion has tripled.

For more information:

ESPACE TEXTILE

Promotion & development

Press contact: Maud THOMAS
communication@espacetextile.com
www.espacetextile.com

TECHTERA

Cluster

Press contact: Anne MASSON
international@techtera.org
www.techtera.org

